

WJB

W. J. BRADLEY



www.WJBONLINE.COM

ONE TEAM, ONE PHILOSOPHY.

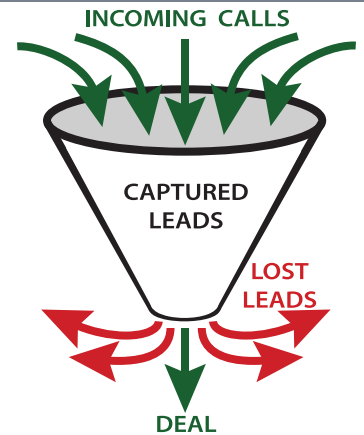
Capture more business with WJ Bradley.

Our Home Buyers Marketing program puts all your leads into one manageable pipeline. Turn more calls and inquiries into closings by staying in front of your clients as they search properties online.

- Absolutely Free Service!
- Be notified of your client activities.
- Eliminate lost leads who are "Just Looking"
- All of your contacts in one place.
- Branded with Your Contact Info
- No Advertising from other Realtors.

For details & enrollment go to, **WJBonline.com**

Without HBM



With HBM



Call us Today!

we are

Available 7 days a week!



WJB Team

Phone: 480.421.1144

Fax: 480.362.1326

info@WJBonline.com

WJBonline.com
Visit us Today!

FOLLOW US ON  /WJBONLINE &  /WJBONLINE



Home Buyers MARKETING, Inc.

OPEN DOORS . CLOSE DEALS . . . TOGETHER.™

Contact W.J. Bradley Mortgage Capital Corporation for additional details and contingencies. BKBR-0115166

Market Area(s): _____
Please list all market areas to which the following information will apply.

1. Name (EXACTLY AS IT APPEARS on your real estate license): _____ **Date:** _____

Agent/Team Name: _____ Real Estate License #: _____

If using a TEAM NAME, please write the names and Real Estate License Numbers of each individual team member below.

2. How can HBM II contact you?

Phone: _____ Fax: _____ Pager: _____

E-Mail: _____ Home Address: _____

City: _____ State: _____ Zip Code: _____

3. Cooperative Real Estate Brokerage Agreement:

Company Name: _____ Company Real Estate License #: _____

Address: _____ City: _____ State: _____ Zip Code: _____

Sales Manager's Name: _____

*Name of Multiple Listing Service(s) you are a member of (Name/State): _____

For Membership Verification, Please Provide Your MLS Agent Identification (ID) Number(s): _____
 ONLY PROVIDE this information if your MLS Agent ID number is different than your password. If your ID number is the same as your password, please DO NOT PROVIDE IT TO US.

Does this MLS share reciprocity with any other MLS(s)? Yes No If so, please list each: _____

Would you like your personal listings to be displayed separately on the buyers' HBSR websites (You can change this online at any time)? Yes No

Please give your Current Annual Sales Volume: \$ _____ Signature: _____

*In consideration for you as a real estate agent, promoting and advertising the HBM II name, the real estate services provided to prospective home buyers by HBM II, and the value of the Home Buyers Scouting Report® to prospective home buyers, HBM II will set you up as a Cooperating Real Estate Agent. You agree to advertise and promote the Home Buyers Scouting Report® as a real estate service provided by HBM II in all of your advertising and marketing materials in the manner approved by HBM II. You also agree to display the Home Buyers Scouting Report® logo on all of your advertising and marketing materials promoting the Home Buyers Scouting Report® and HBM II.

Home Buyers Marketing II, Inc. ("HBM II") and you are both licensed real estate professionals and members of the Multiple Listing Service ("MLS") named above. You will not hold yourself out to be the owner or provider of HBM II's real estate services nor will you charge anyone for such services. You will not promote HBM II's real estate services electronically and/or on the Internet except with the prior written approval of HBM II. Any materials promoting HBM II will always: (1) be subject to prior review and written approval of HBM II, (2) identify the Home Buyers Scouting Report® as a real estate service of HBM II, and (3) contain appropriate copyright and trademark designations. You will have no rights or interests in the business of HBM II or Home Buyers Marketing, Inc. ("HBM") or in any copyrights, trademarks, service marks or intellectual property owned or licensed by HBM II and/or HBM. This agreement may be cancelled by either party by written notice to the other party whereupon you will cease promoting HBM II.

4. How can Buyers contact you?

(This list will be published to buyers in the order given below) Alpha/Numeric OK Description can be up to 13 characters including spaces.

I CAN BE REACHED AT...	DESCRIPTION (I.E. HOME, DIRECT, WEBSITE)
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____

5. Preferred Lender:

Loan Officer: WJB Team Lender: W.J. Bradley Mortgage Capital Corp.

Phone: (480) 421-1144 Fax: (480) 362-1326

Is this a **NEW relationship or an EXISTING relationship? NEW EXISTING **Definition of NEW relationship: Not currently passing out Lender's card to all buyers.

Please tell us the reason(s) you chose to do business with this Loan Officer. Thank you. _____

6. Company Logo & Portrait Information for use on the Home Buyers Scouting Report®:

ATTACH, MAIL, or EMAIL a portrait of yourself and camera-ready art of the company logo you would like HBM to use on printed materials sent to buyers. Photos can be sent via email as a JPG attachment to info@wjbonline.com. Size photo to fit within 200 x 250 pixels. If sending photos by U.S. Mail, tape your business card to the back of your photo to ensure your photo appears on the Home Buyers Scouting Report®! **YOUR PHOTO AND ART WORK WILL NOT BE RETURNED UNLESS YOU INCLUDE A S.A.S.E.**

PLEASE CHECK ONE: Photo & Logo Emailed Photo & Logo Enclosed Photo & Logo to Follow No Photo & Logo Available

Mail to the address below or send FedEx and UPS packages to: Home Buyers Marketing II, Inc., 6066 Shingle Creek Pkwy #190, Minneapolis, MN 55430

Agent Enrollment Form Instructions

1. Name

- a.) Name will be printed/displayed exactly as it is written on the form.
- b.) Current annual sales volume is for comparison after you have started using the system.

3. Cooperative Real Estate Brokerage Agreement

- a.) An Agent must be a member of the MLS® to cooperatively work buyers with Home Buyers Marketing II, Inc.
- b.) MLS name is usually the city or region the MLS covers.
- c.) In some markets the agent membership ID # is the same as the MLS password. In this case, HBM suggest that you do NOT request the membership #, just personally verify membership as part of the partnership.

4. Phone Numbers

- a.) Are printed/displayed in the order they are listed on the form.
- b.) Descriptions can be up to 25 characters long including spaces.

6. Photos

- a.) Photos can be sent via email as a JPG attachment to info@wjbonline.com Size the photo to fit within 200 x 250 pixels. Be sure to identify this email with the same Agent/Team name and territory used on this form.
- b.) Photos are not necessary for enrollment.
- c.) You will receive an email from Home Buyers Marketing which includes your login ID and password for accessing the website at www.hbm1.com.